



MILAN
CHAMBER OF
COMMERCE

EXPO Milan 2015
***A Global Marketplace
and Business Platform!***

MAIN PROJECTS

Projects
> 1.000

One-to-one
meetings
> 5.000

**Thematic
Worktables
for Expo 2015**
(www.tavoliexpo.it)

more than **960 venues**
included in the
**ExpoinCittà
Venues Catalogue**

Events
335

Expo in Città
(en.expoincitta.com)

more than **45.000 events** included
in the **ExpoinCittà calendar**
with more than **6.5 million visitors**



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MAIN PROJECTS



COMPANIES

Business Program
for Clusters

1.000

Suppliers Catalogue
for Expo 2015
Participants

1.340

Incoming in Italy

1.365

Companies
totally involved

9.785

Business Forum
foreign delegations

3.180

European Commission
B2B Meetings

2.900



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COMPANIES

Business Program
for Clusters

400

Suppliers Catalogue
for Expo 2015

1.340

Incoming in Italy

1.100

Italian Companies

5.700

European Commission
B2B Meetings

1.500

Business Forum
foreign delegations

1.360



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COMPANIES

Business Program
for Clusters

600

Incoming in Italy

265

Foreign Companies

4.085

European Commission
B2B Meetings

1.400

Business Forum
foreign delegations

1.820



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DELEGATIONS

Business Program
for Clusters

23

Delegations

198

European
Commission B2B
Meetings

26

Business Forum foreign
delegations

149



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COUNTRIES

Incoming buyers
in Lombardy
and Italy

30

Business Program
for Clusters

23

European
Commission
B2B Meetings

92

Business Forum
foreign delegations

64



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B2B MEETINGS

Business Program
for Clusters

1.500

Incoming
Buyers
Italy
More than
5.700

More than
14.900
B2B meetings
organized

European
Commission
B2B meetings

4.000

Expo Business Matching

1.400

Business Forum
foreign delegations

2.300



MILAN
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TOURISM IN MILAN

2013

Incomings
Millions
6,308

Hotel
occupancy
rate
62,9%

+12,674
Millions Euro
GDP in 2015

+21%
Incomings
2015/2013

Incomings
Millions
6,636

2014

Hotel
occupancy
rate
63,4%

+10% Hotel
occupancy rate
2015/2013

2016

Incomings
Millions
3,944*

(* January-June)
+18% increase
2016/2014

Hotel
Occupancy
rate

63,3%*
(* January-August)

2015

Incomings
Millions
7,364

Hotel
occupancy
rate
69,3%

OUR MAIN PARTNERS

European Commission

Ministry of Foreign Affairs and International Cooperation

Ministry of Economic Development

Expo 2015 - Italian Pavilion

Lombardy Region

Municipality of Milan

ICE – Italian Trade Agency

Union of the Chambers of Commerce of Lombardy

Chambers of Commerce and Business Associations of

Lombardy

Fiera Milano

PwC



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Chamber of Commerce of Milan

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Thank you for your attention!