

The background of the slide features a photograph of graduates in black academic caps and gowns. They are holding up orange and white diplomas, creating a celebratory scene. The image is slightly blurred and has a warm, orange-toned overlay.

MIP

POLITECNICO DI MILANO
GRADUATE SCHOOL
OF BUSINESS

Certified

Corporation

~1400

PROFESSORS
AND LECTURERS

5 CAMPUSES IN
NORTHERN ITALY

1 IN CHINA

POLIHUB

START-UP DISTRICT
& INCUBATOR

POLITECNICO DI MILANO

1863

Politecnico di Milano is one of the most outstanding universities in the world.
It is the largest school of Architecture, Design and Engineering in Italy.

375

RESEARCH CENTRES
& LABS

ranked among the
top 20 universities worldwide

#5 DESIGN

#10 ARCHITECTURE

#20 ENGINEERING

QS World University Rankings by Subject 2021

~48,000

STUDENTS
FROM ALL OVER
THE WORLD

HIGH-QUALITY EDUCATION

ADJUNCT PROFESSORS

BACHELOR

MASTER OF SCIENCE

PHD IN MANAGEMENT ENGINEERING

EXECUTIVE PHD IN
MANAGEMENT ENGINEERING

CORPORATE MEMBERS
MBA & EXECUTIVE MBA
SPECIALISING MASTERS

EXECUTIVE & CORPORATE EDUCATION

INSTITUTIONS & PUBLIC
ADMINISTRATIONS

171 STAFF

ENGAGEMENT WITH THE COMMUNITY

OVER

180

HIGH-QUALITY RESEARCH

INTERNATIONAL STUDENTS
BIG DATA ANALYTICS

CROWDSOURCING

DESIGN-DRIVEN INNOVATION

DIGITAL & BIO MARKETING

DIGITAL INNOVATION

ENERGY INNOVATION

ENTREPRENEURSHIP AND LEAN START UP

FINTECH

INDUSTRY 4.0

DEGREE LEAN AND SIX SIGMA

SOCIAL INNOVATION AND CIRCULAR ECONOMY

SUPPLY CHAIN AND NEW PRODUCT DEVELOPMENT

POLITECNICO
MILANO 1863
SCHOOL OF MANAGEMENT

TOTAL BUDGET

~€64 m

12,000 m²

IN THE BOVISA CAMPUS

AROUND

1,500

SCIENTIFIC CONTRIBUTIONS IN
THE LAST FIVE YEARS



ACCREDITATIONS



Global MBA Ranking 2022
Online MBA Ranking 2021
Executive MBA Ranking 2020
Executive Education Ranking 2020
European Business School Ranking 2021
Masters in Management Ranking 2021



WORLD UNIVERSITY RANKINGS



RANKINGS



PRME Principles for Responsible Management Education



MEMBERSHIPS

Certified

PROGRAMME

PORTFOLIO

EVENTS

CUSTOMIZED EXECUTIVE EDUCATION

Corporate Education

Management Academy

Institutions & P.A.

MBA & Executive MBA

Specialising Masters

CAREER WORKSHOPS

Y VISITS

A prestigious recognition awarded to companies that emerge for their commitment to **sustainable development and building a more inclusive society.**

MIP is the **first Italian and only European business school to have been accredited**, and is just one of a few worldwide.

owns ~35% of the shares, Assolombarda and the other companies ~65%.

MIP

POLITECNICO DI MILANO
GRADUATE SCHOOL
OF BUSINESS

Created in **1979** as "Master in Ingegneria della Produzione" (Master in Production Engineering), and transformed in 1986 in a Consortium made up of the **Politecnico di Milano** and several **Italian institutions and leading public and private industrial groups**. Today MIP is a not-for-profit Consortium Limited Company. For this reason, MIP is able to integrate distinctive **academic knowledge** with **real-world experience** from the business environment.

OUR *PURPOSE*

WE ARE COMMITTED TO **INSPIRE** AND
PARTNER WITH **INNOVATORS** TO **SHAPE**
A BETTER FUTURE FOR ALL

We are committed to...



Equip business leaders and organizations with the **eye-opening ideas**, **hands-on experiences** and **practical skills** they will need to **create a better future for all**



Build **long-lasting relationships** with business leaders and organizations to support them in **creating a better future for all**



Work with business leaders and organizations who are prepared or **wish to create a better future for all** by using the power of **creativity and innovation**



THE DIGITAL BOOST LEADING



DIGITAL LEARNING is part of our School portfolio and is blended in to the **majority** of the courses we offer.

OUR CAMPUSES IN ITALY

Milano Bovisa



Treviso



Bari



Milano Navigli



Roma

INTERNATIONAL NETWORK

Learning is digital, connections are human

Degree Partners

Exchange Partners

~**50%** International Students,
coming from around **50 different countries...**
...and more than **15,000 ALUMNI** spread all over the world.

INTERNATIONAL COMMUNITY

Learning is digital, connections are human

MP

POLITECNICO DI MILANO
GRADUATE SCHOOL
OF BUSINESS

> 15,000



POLITECNICO
MILANO 1863
SCHOOL OF MANAGEMENT

> 35,000

ALUMNI
POLITECNICO DI MILANO

> 200,000

INTERNATIONAL
CHAPTERS

CONTINUOUS
LEARNING EVENTS

SHARED INTEREST GROUPS &
SPORTS CLUB

NETWORKING EVENTS

INTERNATIONAL EXPOSURE

Learning is digital, connections are human

FT

FINANCIAL
TIMES

...MIP, for example, outshines many of the world's top institutions when it comes to the number of accreditations it has collected.

...Massimo G. Colombo, an academic Who studies government VC in Europe at Politecnico di Milano School of Management of Milan, reckons government involvement can be beneficial...

**The
Economist**

LE FIGARO

... "Les résultats sont très positifs. Cela montre que la voie choisie par M. Mustier est la voie juste", a déclaré à l'AFP Marco Giorgino, professeur à l'Ecole de Commerce du Polytechnique de Milan.

QS

...was attracted to MIP Politecnico di Milano's environment, culture and focus on engineering and design, as well as its people-oriented management...



.. "The big brands are following where their high-spending clients' cash is going," said Fabrizio Pini, professor and joint director of the IMLUX Milan's MIP Politecnico business school...

**The
New York
Times**

... "To succeed in an overcrowded world we need a meaningful direction to focus our creativity and the creativity of others towards a new, shared purpose." Roberto Verganti, Professor of Leadership and Innovation at MIP Politecnico di Milano...

Forbes

BBC

...For Prof Andrea Sianesi of the School of Business at the Politecnico di Milano, Conte matches his passion for detail and tactical fanaticism with a communication style that is confrontational but also highly motivational....

... "The MBA from MIP Politecnico di Milano offered a networking opportunity amongst business leaders from a variety of top-tier companies - such as FERRARI S.R.L, where I was chosen to fulfil my internship and thesis obligations"...

AMBITI 



POLITECNICO DI MILANO
GRADUATE SCHOOL
OF BUSINESS

PER L'ANNO 2022 IL MIP RICONOScerà

- agli iscritti **ALDAI** uno sconto sul prezzo di listino pari al **15%** per la partecipazione ai corsi previsti dalla MIP Management Academy e a tutti i Master
- ai figli ed ai nipoti degli iscritti **ALDAI** uno sconto sul prezzo di listino pari al **10%** per la partecipazione ai Corsi previsti dalla MIP Management Academy e a tutti i Master
- **Referral program:** agli associati che procureranno una nuova iscrizione verrà riconosciuto un Voucher free per partecipare ad un "Corso Breve" del catalogo della MIP Management Academy
- ai primi 30 dirigenti che ne faranno richiesta, verrà riconosciuta la **possibilità di essere supportati da un tutor nella scelta dei Corsi/Master** che meglio completeranno lo sviluppo delle loro competenze come emerso dall'assessment di Flexa



FLEXA

KNOWLEDGE. AMPLIFIED

MIP POLITECNICO DI MILANO
GRADUATE SCHOOL OF BUSINESS



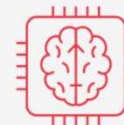
What is FLEXA?

FLEXA is a personalised & continuous learning digital platform designed and developed by MIP, the Business School of Politecnico di Milano, in collaboration with Microsoft.

The aim is to offer innovative services to all those interested in personal and professional development by:



Assessing
managerial hard,
soft and digital skills



Using A.I. to recommend
the best, tailored
management contents to
help closing skill gaps

The Need

MIP discerned the need for real, personalised support in winnowing down the overwhelming multitude of choices an individual needs to make when working out how to further and achieve their ambitions.

FLEXA's added value lies in the use of machine learning and artificial intelligence mechanisms that work to correlate the skills gaps with the most appropriate content, thus creating a truly tailor-made lifelong learning path for the user.

Through machine learning and artificial intelligence, FLEXA has digitised the process of creating a training course, a procedure usually carried out entirely offline by HR representatives or line managers. Herein lies its uniqueness.





The Innovation

- > FLEXA is able to extrapolate content from more than 200 MIP-certified and selected sources, using around 14,000 content-search keywords.
- > FLEXA's databank is constant and ongoing, thus enabling
 - users to have the latest information at their fingertips.
- > FLEXA has a global outlook: MIP faculties collaborate with companies, universities and business schools at national and international level, meaning that while designed and



The Skills Self Assessment



155 HARD SKILLS

Design Thinking, Agile Innovation, Pricing, Innovation Policies, Strategic Marketing, Product Distribution Channels, Circular Economy, Segmentation and Targeting, Design Management, Positioning...



9 SOFT SKILLS

Vision & Risk Analysis, Planning & Time Management, Analysis and Problem-Solving, Interaction & Communication, Self Awareness & Self Development, Coordination & Task Orientation...



25 DIGITAL SKILLS

Agile Working, Artificial Intelligence/Machine Learning, Blockchain, Cloud Computing, Coding/Programming, Cryptocurrencies, Customer Centricity...

Personalised Lifelong Learning & Networking



SKILLS CHECK-UP

Each user performs a check-up of his hard, soft and digital skills to arrive at an in-depth understanding of where in the state of play he is now. After identifying his current status in terms of skills, FLEXA will determine where there are gaps to be filled in order to achieve his goals and fulfil his long-term professional aspirations.

PERSONALISED LEARNING PATHWAY



Taking into account the skill gap to be filled, the amount of time at disposal and the personal interests, FLEXA will provide the user with a range of contents designed specifically to improve his knowledge and fill the skills gap, selecting only high-quality material from the School of Management and other certified Italian and international sources.



DAILY WORKOUT

Based on the user's available time, FLEXA provides pithy, up-to-the-minute items relating to topics of interest on a daily basis. These concise bites are integrated with the content aimed at bridging the user's main skills gap.

NETWORKING



Thanks to MIP's AI, you can get in contact with selected professionals like you. Share your interests. Search for new contacts by name, job title or keyword and start building up your professional network..

The Past Steps

technology

innovation

1st

ONBOARDING PHASE
December 2018

FLEXA PIONEERS

2nd

ONBOARDING PHASE
June 2019

STUDENTS & ALUMNI

3rd

ONBOARDING PHASE
December 2019

COMPANIES

4th

ONBOARDING PHASE
January 2021

PROSPECTS

> Today more than 5.500 users from 40 countries around the world are enjoying FLEXA

We believe

- ...that in creating FLEXA a new frontier has been opened up, enabling access to continuous digital education to all and pointing to potential new avenues for innovating education.
- It is also an interesting example of how Artificial Intelligence can amplify Human Intelligence and how the two should work together to pursue ambitious goals for our society, such as improving the skills and



Join FLEXA today!

www.flexa.polimi.it